

Mobile Concrete Lab Launch



Bamburi woos clients with site concrete tester

BY NEVILLE OTUKI

Real estate investors can now test the quality of concrete after Bamburi Cement introduced the country's first mobile laboratory yesterday.

The van-driven lab will test quality and ratio of mixed sand, cement, ballast and water.

Poor mixing and quality of materials have been blamed for substandard building works, which have led to the collapse of a number of complete or incomplete homes or office blocks.

Bamburi, Kenya's largest cement firm by market size, will conduct on-site tests for its customers free of charge across the country in what is termed an after-sale service.

"The tests will ensure use of quality construction materials for best results," Bamburi managing director Bruno Pescheux said at the launch in Nairobi.

The launch is a boon to contractors in adhering to quality standards by the Kenya Bureau of Standards (Kebs) and the National Construction Authority.

Collapse of buildings under construction has been a concern for the authorities.

Lost market share

This has come on the back a construction boom driven by infrastructure projects and real estate that has boosted demand for cement.

Bamburi's net profit grew 85.9 per cent to Sh3 billion in the half-year to June on increased sales and aggressive cost-cutting.

But Bamburi has lost significant market shares to new entrants National Cement, makers of Simba brand, and to a larger scale Mombasa Cement who supply the Nyumba brand.

The Nairobi bourse listed firm bets on the testing kit to help it claw back lost market share in an environment where real estate investors are increasingly placing a premium on quality.

The Business Daily

05 November 2015

Page 6

Summary:

Kenya's Bamburi Cement will conduct on-site tests for its customers free of charge across the country after introducing the country's first mobile laboratory yesterday.

CONSTRUCTION | Mobile testing kit to ensure quality

National Construction Authority chief executive Daniel Manduku (left), Institute of Engineers of Kenya Chairman Reuben Kosgei (centre) and Bamburi Cement Managing Director Bruno Pescheux during the launch of a mobile concrete testing laboratory in Nairobi yesterday. The kit will enable customers to conduct on-site testing of materials to ensure quality.

SALATON NJAU | NATION



Daily Nation

05 November 2015

Page 36

Summary:

National Construction Authority chief executive Daniel Manduku, Institute of Engineers of Kenya Chairman Reuben Kosgei and Bamburi Cement Managing Director Bruno Pescheux during the launch of a mobile concrete testing laboratory in Nairobi yesterday.

Bamburi launches mobile concrete testing laboratory

In what is a first for the Kenyan construction industry, Bamburi Cement has introduced a Mobile Concrete Laboratory to enable its customers conduct on-site testing of materials and offer solid technical advice on concrete at various construction sites.

The Mobile concrete laboratory, in which Bamburi Cement has invested more than Sh15 million, is fitted with state-of-the-art equipment for conducting on-site tests. The laboratory offers flexibility and convenience to users who would otherwise have been forced to go to fixed concrete laboratories for tests.

This approach thus reaches out to a greater geographical sphere with regard to far off sites that have limited or no access to concrete testing facilities.

The lab aims at ensuring that the quality of concrete and its constituent materials used at construction sites meet the specifications of standards stipulated by Kenya Bureau of Standards and requirements of the National Construction Authority which will ultimately result in overall improvement of construction and safety standards in the construction and building industry.

The mobile concrete lab will conduct on-site aggregate analysis, testing of fresh and hardened concrete as well as assess soil stabilization tests for road works. Customers will be able to know the quality and adequacy of their aggregates, sand and concrete mix designs. Users will additionally benefit from expert technical advice on concrete optimisation and best practices.

“Bamburi Cement advocates for the use of quality materials in construction for in infrastructure and housing.

X -News

05 November 2015

Page 7

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Bamburi Cement managing director Bruno Pescheux, with Association of Consulting Engineers of Kenya chairman James Mwangi (right) and National Construction Authority chief executive Daniel Manduku, cuts the tape to launch a mobile concrete testing laboratory that will enable its customers to conduct on-site testing of materials and offer solid technical advice at various sites.

The People Daily
09 November 2015
Page 23
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DATE	STATION	TITLE	JOURNALIST	TIME	DURATION	AVE VALUE	PR VALUE	SUMMARY
04-Nov-15	KBC Channel 1	Bamburi Cement unveils mobile laboratory	Samson Kitavi	19:00	0:00:44	143510	717550	Construction companies can now sample inspect they are using after Bamburi Cement unveiled a mobile laboratory.
04-Nov-15	KBC Channel 1	Bamburi Cement unveils mobile laboratory	Mellyne Miendo	21:00	0:01:03	211470	1057350	Construction companies can now test materials they are using after Bamburi Cement unveiled a mobile laboratory.
04-Nov-15	KBC Channel 1	Mobile concrete laboratory launched	Doreen Apollos	13:00	0:01:28	195070	975350	Construction workers will now be able to conduct onsite testing of concrete materials in the launch of mobile concrete laboratory by Bamburi Cement Company.
05-Nov-15	Good News Broadcasting Services	Bamburi Cement introduces mobile concrete lab	Florence Ndungu	13:00	0:02:08	78930	394650	Bamburi Cement Limited has introduced a new mobile concrete laboratory is now available for the Kenyan construction industry.
05-Nov-15	Good News Broadcasting Services	Bamburi launches material testing facility	N/A	21:00	0:01:33	91680	458400	Bamburi cement has introduced the Mobile concrete laboratory to enable customers conduct on-site testing of materials and offer solid technical advice on concrete at various construction sites.
05-Nov-15	K24	Bamburi Launches Mobile Concrete Lab	Yusuf Ibrahim	13:00	0:02:09	238440	1192200	Construction workers will now be able to conduct onsite testing of concrete materials in the launch of mobile concrete laboratory by Bamburi Cement Company.
05-Nov-15	KTN News	Bamburi Cement introduces mobile lab	Abby Agina	14:00	0:01:40	373330	1866650	Bamburi Cement has introduced the country's first mobile laboratory.

RADIO						AVE	PR	
DATE	STATION	TITLE	JOURNALIST	TIME	DURATION	VALUE(KSHS)	VALUE(KSHS)	SUMMARY
04-Nov-15	Capital FM	Bamburi launches a mobile concrete testing laboratory	Angela Wambui	16:18	0:00:54	45000	225000	Bamburi Cement has introduced a Mobile Concrete Laboratory to enable its customers conduct on-site testing of materials and offer solid technical advice on concrete at various construction sites.
04-Nov-15	Capital FM	Bamburi launches a mobile concrete testing laboratory	Angela Wambui	17:23	0:01:04	53330	266650	Bamburi Cement has introduced a Mobile Concrete Laboratory to enable its customers conduct on-site testing of materials and offer solid technical advice on concrete at various construction sites.
04-Nov-15	Classic 105	Bamburi introduce mobile concrete laboratory	Cynthia Kimola	18:35	0:00:17	17280	86400	Bamburi Cement has introduced a mobile concrete laboratory for customers to conduct an on sight testing of materials and receive technical advice .
04-Nov-15	East FM	Bamburi launches a mobile concrete testing laboratory	Lucy Kilalo	17:35	0:00:16	10670	53350	Bamburi Cement has today introduced a Mobile Concrete Laboratory to enable its customers conduct on-site testing of materials and offer solid technical advice on concrete at various construction sites.
04-Nov-15	East FM	Bamburi launches a mobile concrete testing laboratory	Lucy Kilalo	18:42	0:00:17	11330	56650	Bamburi Cement has today introduced a Mobile Concrete Laboratory to enable its customers conduct on-site testing of materials and offer solid technical advice on concrete at various construction sites.
04-Nov-15	Hot 96	Constructors to have their concrete tested before laying foundation	Kibe Mburu	17:17	0:00:46	36460	182300	Bamburi Cement CEO has said that constructors will now have their construction sand and concrete tested before they lay foundation of storey buildings to help curb rampant collapsing of buildings under construction.

DATE	STATION	TITLE	JOURNALIST	TIME	DURATION	AVE VALUE(KSHS)	PR VALUE(KSHS)	SUMMARY
05-Nov-15	Classic 105	Bamburi cement introduces mobile concrete laboratory	Susan Kiprono	07:19	0:00:16	18670	93350	Bamburi cement has introduced a mobile concrete laboratory for customers to conduct on site testing of materials and receive technical advice.
05-Nov-15	Classic 105	Bamburi cement introduces mobile concrete laboratory	Susan Kiprono	09:20	0:00:19	22170	110850	Bamburi cement has introduced a mobile concrete laboratory for customers to conduct on site testing of materials and receive technical advice.
05-Nov-15	East FM	Bamburi Cement introduces mobile concrete lab	Cynthia Kimula	06:41	0:00:16	10670	53350	Bamburi Cement has introduced a mobile concrete laboratory for customers to conduct all site testing of materials and receive technical advise.
05-Nov-15	East FM	Bamburi Cement introduces mobile concrete lab	Cynthia Kimula	07:36	0:00:17	11330	56650	Bamburi Cement has introduced a mobile concrete laboratory for customers to conduct all site testing of materials and receive technical advise.
05-Nov-15	East FM	Bamburi Cement introduces mobile concrete lab	Cynthia Kimula	08:35	0:00:17	11330	56650	Bamburi Cement has introduced a mobile concrete laboratory for customers to conduct all site testing of materials and receive technical advise.
05-Nov-15	East FM	Bamburi Cement introduces mobile concrete lab	Cynthia Kimula	09:38	0:00:16	10670	53350	Bamburi Cement has introduced a mobile concrete laboratory for customers to conduct all site testing of materials and receive technical advise.
05-Nov-15	East FM	Bamburi Cement introduces mobile concrete lab	Cynthia Kimula	15:27	0:00:16	8270	41350	Bamburi Cement has introduced a mobile concrete laboratory for customers to conduct all site testing of materials and receive technical advise.